



Vidya Prasarak Mandal, Thane

Post Graduate Programmes (PGPs)

Objectives of the Programmes

VPM offers Post Graduate Programmes for students who have completed their graduation/ have completed three years Polytechnic (Diploma) and working professionals who wish to pursue Management education. These programmes introduce students to fundamentals of Management. It gives candidates an insight of business functions while keeping in mind how optimum utilization of resources and available capacities can enable the business to maximize wealth in a sustainable manner.

These programmes are well suited for those who wish to develop a strong understanding of fundamentals of management and practical applications to business. On completion of a Programme you can pursue career in General Management, or work in a specific area of Human Resource, Operations, Finance or Marketing.

Programmes

- Post Graduate Programme in Business Management (PGPBM)
- Post Graduate Programme in Human Resource Management (PGPHRM)
- Post Graduate Programme in Operations Management (PGPOM)
- Post Graduate Programme in Finance Management (PGPFM)

Highlights

What we offer?

- Design of the Programmes by experts from industry
- Convenient Weekend Batch
- Faculty members from industry
- Placement leads will be provided

How you benefit?

- Energise your career plans
- Acquire key concepts and skills that you can apply in your management career
- Gain theoretical knowledge with practical relevance

Duration of the Programme : 11 Months

Fee Structure : Rs. 30,000/-

Timings : **Saturday** 6.00 PM to 9.00 PM &
Sunday 9.00 AM to 4.00PM



Future Opportunities in Career

- ☑ Human Resource Manager
- ☑ Operations Manager
- ☑ Sales and Distribution Manager
- ☑ Credit Analyst
- ☑ Financial Planner
- ☑ Business Development Officer
- ☑ Customer Relationship Manager

Programmes include following modules

The curriculum is divided into two semesters: First introduces you to foundation of business management; Second is dedicated to a specialized study of a functional area of management.

Semester I (Common)

Principles of Management
Marketing Management
Business Communication
Organizational Behaviour
Financial and Cost Accounting

Semester II : Specialization

PGPBM

Business Environment
Information Technology for Management
Human Resources Management
Financial Management
Operations Management

PGPHRM

Training and Development
Business Law
Human Resources Management
Organization Development
Compensation Management

PGPFM

Financial Management
Taxation
Management Accounting
Portfolio and Risk Management
Strategic Cost and Financial Management

PGPMM

Digital Marketing
Market Applications & Practices
Integrated Marketing Communications
Sales and Distribution
Market Research

PGPOM

Operations Management
Quality Management
Purchase and Materials Management
Supply Chain Management
Project Management and Productivity Techniques

Batch Size : 60 students per batch.

Admissions : Open

Further Details Contact :

Vidya Prasarak Mandal (VPM), Thane

Venue :

Dr. V. N. Bedekar Institute of Management Studies

Building No. 4, Jnanadweepa, Chendani Bunder Road,
Thane (W) - 400601, Maharashtra

Mob.:7738057717 Tel:(91-22) 2536 4492, Fax: 2544 6554

Email ID : admission@vpmthane.org

Website: www.vpmthane.org / www.vnbrims.org





Vidya Prasarak Mandal, Thane

Post Graduate Programmes (PGPs)

Objectives of the Programmes

VPM offers Post Graduate Programmes for students who have completed their graduation/ have completed three years Polytechnic (Diploma) and working professionals who wish to pursue Management education. These programmes introduce students to fundamentals of Management. It gives candidates an insight of business functions while keeping in mind how optimum utilization of resources and available capacities can enable the business to maximize wealth in a sustainable manner.

These programmes are well suited for those who wish to develop a strong understanding of fundamentals of management and practical applications to business. On completion of a Programme you can pursue career in General Management, or work in a specific area of Human Resource, Operations, Finance or Marketing.

Programmes

- Post Graduate Programme in Business Management (PGPBM)
- Post Graduate Programme in Human Resource Management (PGPHRM)
- Post Graduate Programme in Operations Management (PGPOM)
- Post Graduate Programme in Finance Management (PGPFM)

Highlights

What we offer?

- Design of the Programmes by experts from industry
- Convenient Weekend Batch
- Faculty members from industry
- Placement leads will be provided

How you benefit?

- Energise your career plans
- Acquire key concepts and skills that you can apply in your management career
- Gain theoretical knowledge with practical relevance

Duration of the Programme : 11 Months

Fee Structure : Rs. 30,000/-

Timings : **Saturday** 6.00 PM to 9.00 PM &
Sunday 9.00 AM to 4.00PM



Future Opportunities in Career

- Human Resource Manager
- Operations Manager
- Sales and Distribution Manager
- Credit Analyst
- Financial Planner
- Business Development Officer
- Customer Relationship Manager

Programmes include following modules

The curriculum is divided into two semesters: First introduces you to foundation of business management; Second is dedicated to a specialized study of a functional area of management.

Semester I (Common)

Principles of Management
Marketing Management
Business Communication
Organizational Behaviour
Financial and Cost Accounting

Semester II : Specialization

PGPBM

Business Environment
Information Technology for Management
Human Resources Management
Financial Management
Operations Management

PGPHRM

Training and Development
Business Law
Human Resources Management
Organization Development
Compensation Management

PGPFM

Financial Management
Taxation
Management Accounting
Portfolio and Risk Management
Strategic Cost and Financial Management

PGPMM

Digital Marketing
Market Applications & Practices
Integrated Marketing Communications
Sales and Distribution
Market Research

PGPOM

Operations Management
Quality Management
Purchase and Materials Management
Supply Chain Management
Project Management and Productivity Techniques

Batch Size : 60 students per batch.

Admissions : Open

Further Details Contact :

Vidya Prasarak Mandal (VPM), Thane

Venue :

Dr. V. N. Bedekar Institute of Management Studies

Building No. 4, Jnanadweepa, Chendani Bunder Road,
Thane (W) - 400601, Maharashtra

Mob.:7738057717 Tel:(91-22) 2536 4492, Fax: 2544 6554

Email ID : admission@vpmthane.org

Website: www.vpmthane.org / www.vnbrims.org

